

NOVARTIS – 2005 President's Award Meeting
Cancun E-Card Script

Frame One:

**IMAGINE A PLACE
where aqua-blue Caribbean waters
meet perfect powdery beaches.**

[wave animation reveals image(s) of Cancun beach and/or people swimming/
snorkeling]

Frame Two:

**IMAGINE A PLACE
where nearby Mayan ruins
whisper of the region's past.**

[wave animation reveals images(s) of Tulum and/or Chichen Itza]

Frame Three:

**IMAGINE A PLACE
where the electric energy
creates a non-stop fiesta.**

[wave animation reveals images(s) of margarita glass and/or people dancing]

Frame Four:

IMAGINE CANCUN

[wave animation reveals theme art]

Frame Five:

[Novartis logo]

**President's Award Meeting
Cancun, Mexico
April 2006**

**Make sure you're among our best in class
and we'll treat you to a trip beyond your wildest imagination!**

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